
PRESS RELEASE

Released by: CITY MANAGER'S OFFICE

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--For Immediate Release--

KEEP KENNEDALE BEAUTIFUL PARTNERS WITH BETTERWORLD BOOKS

[Kennedale, TX - JUNE 22, 2012]

In the midst of an illiteracy epidemic, more than 2 billion pounds of books per year are being placed in our nations landfills. Keep Kennedale Beautiful has partnered with Better World Books to provide an opportunity for Kennedale residents to recycle used books, keeping them out of our landfill. The drop box is located at City Hall next to our other recycling containers and is clearly marked and easy to access. By placing this drop box in the community, we will save approximately 125 trees per year, stop as much as 10,000 pounds of books from entering landfills and raise money for literacy and beautification projects in Kennedale and throughout the globe.

Books collected are sold online, donated to various charitable and literacy organizations or recycled in an environmentally friendly manner.

The drop box fits the size of one parking space. Can one parking space help change the world? Better World Books thinks so, and so does Keep Kennedale Beautiful.

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