
PRESS RELEASE

Released by: COMMUNICATIONS

FOR MORE INFORMATION, CONTACT:

Kelly Cooper
Keep Kennedale Beautiful Staff Liaison
(817) 985 – 2106
kcooper@cityofkennedale.com

--For Immediate Release--

KENNE DALE NAMED TREE CITY USA COMMUNITY

[Kennedale, TX - April 11, 2012]

The Arbor Day Foundation today announced that Kennedale, TX, was named a Tree City USA community for its commitment to urban forestry. It is the first year Kennedale has earned this national honor from the Arbor Day Foundation, the nation's largest nonprofit organization dedicated to planting trees.

"We all benefit when communities like Kennedale place a high priority on planting and caring for trees, one of our nation's most beautiful resources," said John Rosenow, chief executive and founder of the Arbor Day Foundation. "Trees shade our homes and add beauty to our neighborhoods, and they also provide many environmental, economic, and social benefits. We applaud Kennedale's elected officials, volunteers, and citizens for providing vital care for its urban forest."

The Tree City USA program is sponsored by the Arbor Day Foundation in cooperation with the National Association of State Foresters and the USDA Forest Service.

Kennedale has met the four standards to become a Tree City USA community. Tree City USA Communities must have a tree board or department, a tree-care ordinance, a community forestry program with annual expenditures of at least \$2 per capita, and an Arbor Day observance and proclamation.

Communities that earn Tree City USA recognition not only have taken the time to meet the four standards, they know that trees:

- Promote healthier communities by filtering the air we breathe by removing dust and other particles
- Moderate climate, conserve water, and provide vital habitat for wildlife
- Reduce the heat island effect in urban areas caused by pavement and buildings
- Reduce energy use and increase property values

More information about Tree City USA can be found at www.arborday.org/TreeCityUSA.

About the Arbor Day Foundation:

The Arbor Day Foundation is a nonprofit, environmental, and education organization of more than 1 million members, with a mission to inspire people to plant, nurture, and celebrate trees. More information on the Foundation and its programs can be found at www.arborday.org.

CITY PRESS CONTACT:

Amethyst G. Cirimo, City Secretary/Communications Coordinator, (817) 985 – 2104 - acirimo@cityofkennedale.com

###

For Release - April 11, 2012

405 Municipal Drive, Kennedale, TX 76060 | Telephone 817-985-2100 | Fax: 817-478-7169